CONSTRAINTS IN SATELLITE BROADCASTING TECHNOLOGY

2634. SHRI ANANTRAM JAISWAL : SHRI SATYA PRAKASH MALAVIYA :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the satellite broadcasting technology in the country is not likely to take off as envisaged;

(b) if so, what are the constraints in the development of satellite broadcasting technology; and

(c) the steps Government propose to take to overcome the difficulties in this regard and to take full advantage of the new technology ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) No, Sir.

(b) and (c) Does not arise.

ADVERTISEMENTS FOR PUBLICATIONS FROM PUNJAB

2635. SHRI IQBAL SINGH : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that a number of Dailies, weeklies, monthlies, forthnightlies and Newspapers (English/Hindi/Punjabi) are receiving DAVP advertisements in Jalandhar, Ludhiana and other districts of Punjab;

(b) is so, the details thereof and if not, the reasons therefor ;

(c) the number of advertisements which each of above newspapers got during the period 1990-1992;

(d) the names of the newspapers which started during 1993 and started receiving DAVP advertisements;

(e) the number out of them that had been discontinued DAVP advertisements during the period 1990-93 ; the reason thereof; and

(f) the details of the number of newspapers and others which applied for DAVP advertisements during the year 1993; and the action taken thereon ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir. 129 newspapers|periodicals from different districts of Punjab have been empanelled with DAVP for issue of government advertisements.

(c) The total number of advertisements inserted in the newspapers from Punjab during the period 1990-91 to 1992-93 was 1968.

(d) The Punjabi weekly 'Kannon Di Akh' published from Patiala.

(e) 30 dailies|periodicals were discontinued for issue of Government advertisements during the period from 1990-91 to 1992-93 for various reasons.

(f) 10 newspapers|ptriodicals from Punjab had applied for empanelment with DAVP for issue of Government advertisements. Nine of them have been empanelled and one could not be empanelled due to non-submission of RNI registration number.

PERCENTAGE OF POPULATION IN GUJARAT COVERED BY D.D.

2636. SHRI AHMED MOHMEDBHAI PATEL : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the total percentage of population covered by Doordarshan in the State of Gujarat;

(b) the number of Doordarshan Kendras and Sub-Kendras in the State of Gujarat till now;

(c) by when all the villages will be covered by Doordarshan in the State;